Living with overactive bladder (OAB)?



### **GET TO KNOW GEMTESA**

### WHAT IS GEMTESA?

GEMTESA is a prescription medication for the treatment of overactive bladder (OAB) in adults with symptoms of leakage episodes, urgency and frequency.

### IMPORTANT SAFETY INFORMATION

**Do not** take GEMTESA if you are allergic to vibegron or any of the ingredients in GEMTESA.



## DON'T LET TRAVEL TAKE A BACK SEAT TO OAB

There are many misperceptions about OAB that may delay people like you from seeking treatment. Learn more about what to look for and find out how a treatment option may help with disruptive OAB symptoms.

#### WHAT OAB IS

- Urge urinary incontinence (leakage episodes): when urine leaks from the bladder uncontrollably
- Urgency: a sudden and intense need to urinate even when the bladder is not full
- Frequency: the frequent urge to urinate (more than 8 times per day)

#### **DID YOU KNOW?**



Urgency is the signature symptom of OAB.

### WHAT OAB IS NOT

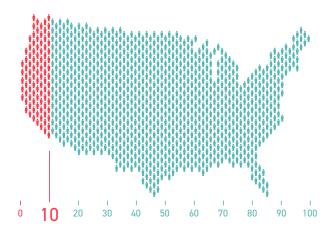
- Something you always have to cope with on your own
- A condition that always requires surgery for treatment
- Always treatable through lifestyle changes alone
- Something only women struggle with
- 🚺 Just a normal part of aging

### **IMPORTANT SAFETY INFORMATION (CONT'D)**

Before you take GEMTESA, tell your doctor about all your medical conditions, including if you have liver problems; have kidney problems; have trouble emptying your bladder or you have a weak urine stream; take medicines that contain digoxin; are pregnant or plan to become pregnant (it is not known if GEMTESA will harm your unborn baby; talk to your doctor if you are pregnant or plan to become pregnant);

## OAB IS MORE COMMON THAN YOU THINK—YOU ARE NOT ALONE

Many people think OAB is an acceptable part of aging, but it doesn't have to be. You can do something about it.



Approximately 1 in 10
Americans are affected by bothersome OAB symptoms

### THAT'S ABOUT 33 MILLION PEOPLE.

And OAB symptoms in adults 65 and older are estimated to increase by 48% by 2027

### **IMPORTANT SAFETY INFORMATION (CONT'D)**

are breastfeeding or plan to breastfeed (it is not known if GEMTESA passes into your breast milk; talk to your doctor about the best way to feed your baby if you take GEMTESA).



## COPING IS COMMON WHEN LIVING WITH OAB SYMPTOMS

Ever find yourself cutting activities short to deal with your OAB symptoms? If so, you're not alone.

These are just a few ways people living with OAB may adjust their lifestyles to cope with their symptoms:







#### **DID YOU KNOW?**

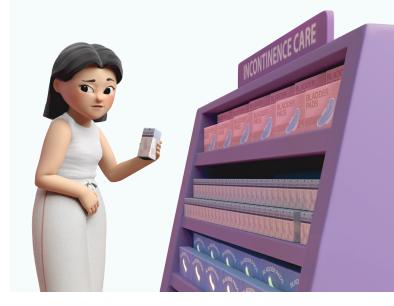


In a survey of women diagnosed with OAB, many waited an average of 3 years after noticing symptoms to have a discussion with their doctor.

Why cope longer than you may have to? There's a treatment option that may help.

### **IMPORTANT SAFETY INFORMATION (CONT'D)**

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Know the medicines you take. Keep a list of them to show your doctor and pharmacist when you get a new medicine.



### These ways of coping may also be familiar to you:

- Wearing panty liners, pads, or absorbent briefs daily
- Packing extra underwear, pads, or clothes in case of an accident
- Mapping out the closest bathrooms when traveling or leaving home
- · Carefully planning your commute

### **IMPORTANT SAFETY INFORMATION (CONT'D)**

### What are the possible side effects of GEMTESA?

GEMTESA may cause serious side effects including the inability to empty your bladder (urinary retention).
GEMTESA may increase your chances of not being able to empty your bladder, especially if you have bladder outlet obstruction or take other medicines for treatment of overactive bladder. Tell your doctor right away if you are unable to empty your bladder.



## DON'T SETTLE FOR JUST COPING — YOU'VE GOT OPTIONS

The sooner you talk with your doctor about your OAB symptoms, the sooner you can explore options or treatments that may help.



### Your doctor may suggest behavioral therapies at first, such as:

- Pelvic floor muscle training ("kegels")
- · Creating a routine of scheduled bathroom trips
- Reducing fluid intake (especially at night) and avoiding food and drinks that may irritate your bladder (for example, alcohol and caffeine)



# Next, your doctor may offer a medicine. There are 2 main types of prescription treatments available for treating OAB symptoms:

- Beta<sub>3</sub>-agonists (β<sub>3</sub>-agonists) work to lessen OAB symptoms by helping the bladder muscle relax so it can hold more urine
- Anticholinergics (AChs) work to lessen OAB symptoms by helping to stop involuntary bladder contractions (the bladder squeezing itself without your control)





### Remember, everyone is unique

No treatment is right for everyone; you may need to try several treatments before finding the one that works for you. It's important to continue working with your doctor to find the best ways to manage your OAB symptoms.

### **READY TO DO MORE THAN COPE?**

Use the questions on page 13 to help you start the discussion with your doctor to find out if GEMTESA is right for you.

# IMPORTANT SAFETY INFORMATION (CONT'D) What are the possible side effects of GEMTESA? (CONT'D)

The most common side effects of GEMTESA include headache, urinary tract infection, nasal congestion, sore throat or runny nose, diarrhea, nausea and upper respiratory tract infection. These are not all the possible side effects of GEMTESA. For more information, ask your doctor or pharmacist.

### IMPORTANT SAFETY INFORMATION (CONT'D) What are the possible side effects of GEMTESA?

What are the possible side effects of GEMTESA? (CONT'D)

Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.



## GEMTESA MAY HELP YOU MOVE BEYOND JUST COPING



### **PROVEN RESULTS**

- Significant reductions seen in all 3 key OAB symptoms\* vs placebo (sugar pill) at 12 weeks — including urgency
- Urgency episodes reduced by half in about 43% of people taking GEMTESA vs 38% of people taking placebo at 12 weeks



### A SIMPLE ROUTINE

- One single-dose pill taken once daily with or without food
- Swallow GEMTESA tablets whole with a glass of water
- In adults, GEMTESA tablets may be crushed, mixed with a tablespoon (~15 mL) of applesauce and taken immediately with a glass of water



### NO SIGNIFICANT IMPACT ON BLOOD PRESSURE

 No clinically significant changes to hypertension or increased blood pressure vs placebo

#### **DID YOU KNOW?**



GEMTESA has been clinically proven to help reduce urgency episodes.

\*Urgency, frequency, and leakage episodes.

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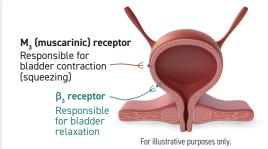
## GET TO KNOW OAB AND HOW GEMTESA WORKS

### How your bladder works

As your bladder fills, nerve signals in your brain trigger your need to urinate. These signals tell your bladder to:

- Relax the muscles of the pelvic floor and urethra
- Contract (squeeze) the muscles in the bladder to release urine

However, when you're living with OAB, your bladder muscles may suddenly contract too frequently and too often, even when your bladder isn't full, creating an urgent feeling that you need to urinate.



### How does GEMTESA help?

GEMTESA is a type of medication called a "beta<sub>3</sub>-agonist," which is designed to help relax your bladder muscle so it can hold more urine. This may help to reduce the urgent need to run to the bathroom and the number of times you experience leakage.

### **IMPORTANT SAFETY INFORMATION (CONT'D)**

Before you take GEMTESA, tell your doctor about all your medical conditions, including if you have liver problems; have kidney problems; have trouble emptying your bladder or you have a weak urine stream; take medicines that contain digoxin; are pregnant or plan to become pregnant (it is not known if GEMTESA will harm your unborn baby;



### SIGNIFICANT IMPROVEMENT IN OAB SYMPTOM RELIEF AT 12 WEEKS

In a 12-week clinical study:



People taking GEMTESA had 2 fewer daily leakage episodes compared with about 1 (-1.4) fewer episode for those taking placebo\*



**People taking GEMTESA had nearly 2 (-1.8) fewer bathroom visits per day** compared with about 1 (-1.3) fewer visit per day for those taking placebo<sup>†</sup>



People taking GEMTESA had nearly 3 (2.7) fewer bathroom visits with "urge to go" feelings compared with 2 fewer visits for those taking placebo†

Additional clinical study results seen at 12 weeks:

**75%** 

About half (52%) of people taking GEMTESA saw a 75% or greater reduction in daily leakage episodes vs 37% for people taking placebo\*



BE SURE TO TALK TO YOUR DOCTOR ABOUT WHETHER GEMTESA IS RIGHT FOR YOU

### \*403 people received GEMTESA and 405 people received placebo. †526 people received GEMTESA and 520 people received placebo.

### **IMPORTANT SAFETY INFORMATION (CONT'D)**

talk to your doctor if you are pregnant or plan to become pregnant); are breastfeeding or plan to breastfeed (it is not known if GEMTESA passes into your breast milk; talk to your doctor about the best way to feed your baby if you take GEMTESA).

### **IMPORTANT SAFETY INFORMATION (CONT'D)**

Tell your doctor about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. Know the medicines you take. Keep a list of them to show your doctor and pharmacist when you get a new medicine.



## ESTABLISHED SAFETY IN A CLINICAL STUDY AT 12 WEEKS



The most common side effects of GEMTESA at 12 weeks in a clinical trial were headache, urinary tract infection, nasal congestion, sore throat or runny nose, diarrhea, nausea, and upper respiratory tract infection



**GEMTESA** had no significant impact on blood pressure. At 12 weeks, people taking GEMTESA and those taking placebo had similar rates of hypertension (1.7% vs 1.7%, respectively) and increased blood pressure (0.7% vs 0.9%, respectively)



**Less than 2% of people** stopped taking GEMTESA because of side effects

GEMTESA IS PROVEN TO HAVE NO CLINICALLY SIGNIFICANT IMPACT ON BLOOD PRESSURE



### **IMPORTANT SAFETY INFORMATION (CONT'D)**

### What are the possible side effects of GEMTESA?

GEMTESA may cause serious side effects including the inability to empty your bladder (urinary retention).
GEMTESA may increase your chances of not being able to empty your bladder, especially if you have bladder outlet obstruction or take other medicines for treatment of overactive bladder. Tell your doctor right away if you are unable to empty your bladder.

### **GETTING THE HELP YOU NEED**

If you've decided that it's time to take the next step, use these questions to start a discussion with your doctor to find out if GEMTESA is right for you:



Will GEMTESA work well with other medicines I'm taking?



Is GEMTESA proven to reduce urgency?



How does GEMTESA differ from other OAB treatments?



How often do I need to take GEMTESA?



What side effects can I expect?



When may I begin to see results after starting GEMTESA?

See how real patients went from just coping to managing their OAB:



Visit GEMTESA.com/video

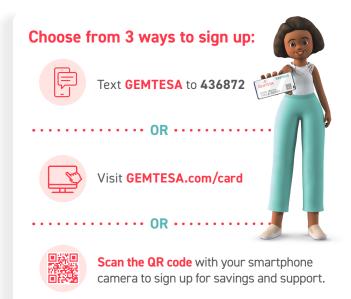
# IMPORTANT SAFETY INFORMATION (CONT'D) What are the possible side effects of GEMTESA? (CONT'D)

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## DISCOVER SAVINGS AND SUPPORT WITH GEMTESA

For a limited time, the GEMTESA SIMPLE SAVINGS PROGRAM\* is providing commercially insured patients with a savings offer to lower their out of pocket costs.



Message and data rates may apply. Up to 15 messages per month after initial sign-up communications. Text STOP to unsubscribe at any time.

### SIGN UP TODAY TO TAKE ADVANTAGE OF SUPPORT RESOURCES INCLUDING EASY AND CONVENIENT REFILL REMINDERS

\*Restrictions and maximum savings limits apply. Coverage and out-of-pocket costs may vary. Offer not valid for patients participating in Medicare, Medicaid, or other government healthcare programs. See full program terms at GEMTESA.com/card.

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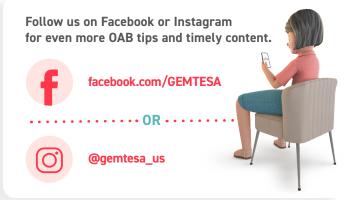
## WE'RE HERE — AND THERE — FOR YOU



Ready to discover even more about OAB and GEMTESA? Visit our website for tools and resources, such as:

- Emails and text reminders
- Patient testimonials
- An OAB Self-assessment Quiz
- The GEMTESA Get Set Tracker
- · Tips, motivation, and so much more

### TO LEARN MORE, VISIT GEMTESA.COM



### **IMPORTANT SAFETY INFORMATION (CONT'D)**

emptying your bladder or you have a weak urine stream; take medicines that contain digoxin; are pregnant or plan to become pregnant (it is not known if GEMTESA will harm your unborn baby; talk to your doctor if you are pregnant or plan to become pregnant); are breastfeeding or plan to breastfeed (it is not known if GEMTESA passes into your breast milk; talk to your doctor about the best way to feed your baby if you take GEMTESA).



## IMPORTANT PRODUCT INFORMATION

#### What is GEMTESA?

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The most common side effects of GEMTESA include headache, urinary tract infection, nasal congestion, sore throat or runny nose, diarrhea, nausea and upper respiratory tract infection. These are not all the possible side effects of GEMTESA. For more information, ask your doctor or pharmacist.

Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

Please see enclosed Summary of Information about GEMTESA.

## MAKE NOTE OF PERSONAL GOALS

Use the space below to jot down your symptoms, treatment goals, questions for your doctor, and notes from your visit.

Symptom	s I've notice	d:		
My treatn	nent goals:			
Questions	for my doc	tor:		
Notes from	m my doctor	's visit:		
			GEM	TESA ron) 75 mg

DISCOVER SAVINGS
AND SUPPORT
WITH GEMTESA

SEE IF YOU ARE ELIGIBLE NOW THROUGH DECEMBER 31, 2024

YOU MAY PAY AS LITTLE AS



90-DAY
SUPPLY IF\*:

- You have commercial insurance
- GEMTESA is covered by your plan

### YOU MAY PAY AS LITTLE AS \$10 FOR EVERY 30-DAY SUPPLY\*

The same commercial insurance and coverage requirements apply as noted in the offer above.

If you have commercial insurance (government plans like Medicare or Medicaid are not eligible) and GEMTESA is not covered by your plan, you may pay as little as \$95\* for every 30-day supply.

For guestions about this program, please call: 1-833-876-8268.

\*Restrictions and maximum saving limits apply. Coverage and out-of-pocket costs may vary. Offer not valid for patients participating in Medicare, Medicaid, or other government healthcare programs. See full program terms, conditions, and eligibility criteria at GEMTESA.com/card.

### Sign up today using your preferred method:



Text "GEMTESA" to 436872



Visit **GEMTESA.com/card** 

Message and data rates may apply. Up to 15 messages per month after initial sign-up communications. Text STOP to unsubscribe at any time.

Please see inside for Important Safety Information.

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(gem-tes-ah)

### What is GEMTESA?

GEMTESA is a prescription medicine for adults that can be used to treat the following symptoms of overactive bladder:

- urge urinary incontinence: a strong need to urinate with leaking or wetting accidents
- urgency: the need to urinate right away
- **frequency:** urinating often

It is not known if GEMTESA is safe and effective in children.

### Who should not take GEMTESA?

- Do not take GEMTESA if you are allergic to vibegron or any of the ingredients in GEMTESA
  - Active ingredient: vibegron
  - Inactive ingredients: croscarmellose sodium, hydroxypropyl cellulose, magnesium stearate, mannitol, and microcrystalline cellulose.
     The light green film coating contains FD&C Blue
     No. 2 - aluminum lake, hypromellose, iron oxide yellow, lactose monohydrate, titanium dioxide, and triacetin

### What should I tell my doctor before taking GEMTESA?

Before you take GEMTESA, tell your doctor about all of your medical conditions, including if you:

- have liver problems
- have kidney problems
- have trouble emptying your bladder or you have a weak urine stream
- · take medicines that contain digoxin
- are pregnant or plan to become pregnant. It is not known if GEMTESA will harm your unborn baby. Talk to your doctor if you are pregnant or plan to become pregnant
- are breastfeeding or plan to breastfeed. It is not known
  if GEMTESA passes into your breast milk. Talk to your doctor
  about the best way to feed your baby if you take GEMTESA



**Tell your doctor about all the medicines you take,** including prescription and over-the-counter medicines, vitamins, and herbal supplements.

### IMPORTANT INFORMATION

This is a summary of information about GEMTESA. This does not take the place of talking with your doctor about your medical condition or treatment.

### What are the possible side effects of GEMTESA?

### **GEMTESA** may cause serious side effects, including:

The inability to empty your bladder (urinary retention)
 GEMTESA may increase your chances of not being able
 to empty your bladder, especially if you have bladder
 outlet obstruction or take other medicines for treatment of
 overactive bladder. Tell your doctor right away if you are
 unable to empty your bladder

#### The most common side effects of GEMTESA include:

- headache
- · urinary tract infection
- nasal congestion, sore throat, or runny nose
- diarrhea
- nausea
- upper respiratory tract infection



These are not all the possible side effects of GEMTESA. For more information, ask your doctor or pharmacist. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

### Is there any other important information I should know?

- This is only a summary of the important information about GEMTESA. To learn more, talk with your healthcare provider or pharmacist
- The FDA-approved product labeling can be found at GEMTESA.com
- You may also report side effects to the FDA at 1-800-FDA-1088

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